

Dear Sirs,

From October 3th to October 5th Obuv.it event has come to its tenth edition. At Fermo, inside Manufacturers Palace spaces .

The most outstanding trade fair dedicated to Spring/Summer 2011 collections.

60 exhibitors will be selected from clothing, shoes, leather and accessories.

A large number of selected and referenced customers, mainly coming from east European countries, is expected to arrive.

The main goals of Obuv.it trade fair are :

- To create a meeting point specifically directed to the interested dealers. The characteristics of this innovative event is something between a workshop and a showroom. Exhibitors are chosen among the most qualified and referenced ones. Entrance by invitation is guaranteed only to referenced east European customers.
- To make expose only **Italian Manufacturers** , strictly at a high price range.
- To give buyers the opportunity to carry out business relationships in a more comfortable and private location

Fermo has been chosen because of her hospitality and her receptiveness.

The exhibiting products will be presented as follows:

-Obuv.it: footwear, leather goods, furs, accessories

-Odezhda.it: clothing, knitwear, lingerie

Only Italian Products will be accepted. The "Made in Italy" labelling on the samples is compulsory .

100% Made in Italy certificated brands will have the priority for the stand allocation.

A catalogue with all the exhibiting brands will be available.

In order to get further information , you can visit the website www.obuv.it or call the number +39 0734 605483.

Sincerely yours

Mr. Nazzareno Vita
Managing Director

Evento a

FERMO

PALAZZO PRODUTTORI

Obuv 3,4,5 Ottobre 2010

Odezhda 6,7,8 Ottobre 2010